
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 6-K

**REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934**

For the month of **April 2024**

Commission File Number 001-41978

ALTA GLOBAL GROUP LIMITED

(Translation of registrant's name into English)

**Level 1, Suite 1, 29-33 The Corso
Manly, New South Wales 2095
+61 1800 151 865**

(Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

☒ Form 20-F

☐ Form 40-F

ALTA GLOBAL GROUP LIMITED

EXPLANATORY NOTE

Attached to this report on Form 6-K as Exhibit 99.1 is a copy of the presentation materials of Alta Global Group Limited (the “Company”) that management intends to use from time to time in presentations about the Company’s business and operations, which were posted to the Company’s website on April 9, 2024.

This report on Form 6-K (including the exhibit hereto) shall not be deemed to be “filed” for purposes of the Securities Exchange Act of 1934, as amended, and shall not be incorporated by reference into any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing.

Financial Statements and Exhibits.

The following exhibit is being furnished herewith:

Exhibit No.	Description
99.1	Presentation Materials

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

ALTA GLOBAL GROUP LIMITED

Date: April 11, 2024

By: /s/ Neale Java

Name: Neale Java

Title: Chief Financial Officer



Alta Global Group Limited
Corporate Presentation

NYSE: MMA

 altaglobalgroup.com



Laura Sanko UFC Commentator | Daniel Cormier 2 Division UFC World Champion

Forward Looking Statements

This presentation may include forward-looking statements. Any statements contained herein regarding our strategy, future operations, financial position, future revenues, projected costs, prospects, plans and objectives of management, other than statements of historical facts, are forward looking statements. The forward-looking statements included herein include or may include, but are not limited to, statements that are predictive in nature, depend upon or refer to future events or conditions, or use or contain words, terms, phrases, or expressions such as “achieve,” “forecast,” “plan,” “propose,” “strategy,” “envision,” “hope,” “will,” “continue,” “potential,” “expect,” “believe,” “anticipate,” “project,” “estimate,” “predict,” “intend,” “should,” “could,” “may,” “might,” or similar words, terms, phrases, or expressions or the negative of any of these terms. Any statements in this presentation that are not based upon historical fact are forward-looking statements and represent our best judgment as to what may occur in the future. Forward-looking statements involve a number of known and unknown risks and uncertainties, including, but not limited to, those discussed in the “Risk Factors” section contained in our Registration Statement on Form F-1 as filed with the SEC. Given the risks and uncertainties, readers should not place undue reliance on any forward-looking statement and should recognize that the statements are predictions of future results which may not occur as anticipated. New risk factors emerge from time to time, and it is not possible for management to predict all such risk factors, nor can it assess the impact of all such factors on the Company's business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements.

You should carefully read the factors described in the “Risk Factors” section of the Registration Statement to better understand the risks and uncertainties inherent in our business and industry, and underlying any forward-looking statements. Except where required by law, the Company assumes no obligation to update, withdraw or revise any forward-looking statements to reflect actual results or changes in factors or assumptions affecting such forward-looking statements.



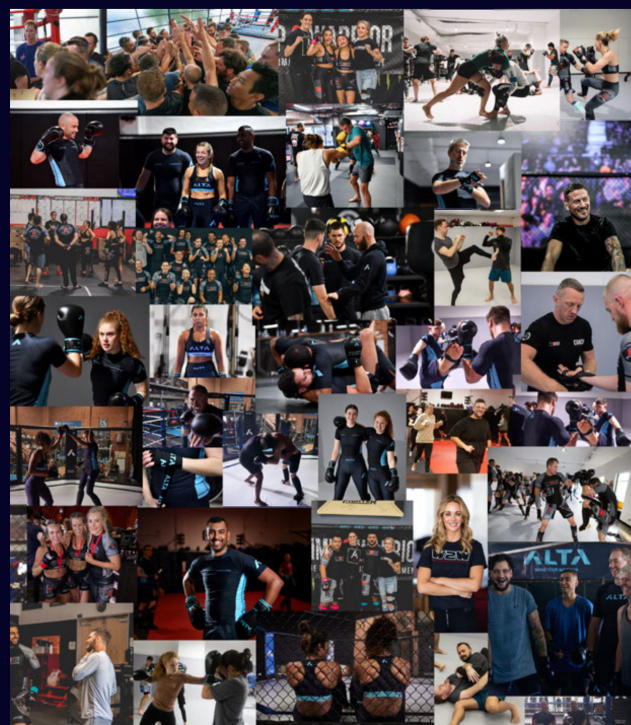
Round 1: Establishing Distance

“When a fighter feels out their opponent in the early stages of the bout”

Our Thesis

The most valuable company in the MMA vertical will be the one that converts
640 million fans to participants.

We believe ALTA will be this company



ALTA

The sector is significant and growing fast, so Alta only need capture a small part of the market to build a very valuable company

+640M GLOBAL FANS OF UFC

per YouGov 2023

+11.8M TRAINING MARTIAL ARTS AND COMBAT SPORTS IN THE US

per SFIA Boxing & Martial Arts 2023

\$12.6BN ESTIMATED REVENUE FROM MARTIAL ARTS AND COMBAT SPORTS ACADEMIES IN THE US

per IBIS Sept 2023

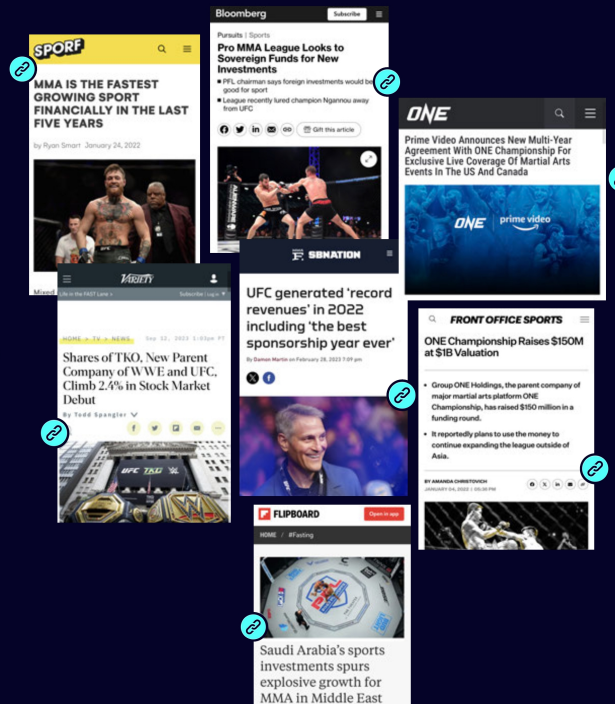
+45,000 MARTIAL ARTS AND MMA GYMS IN THE US

per IBIS Sept 2023

+67,000 ESTIMATED MARTIAL ARTS GYMS IN THE US BY 2025

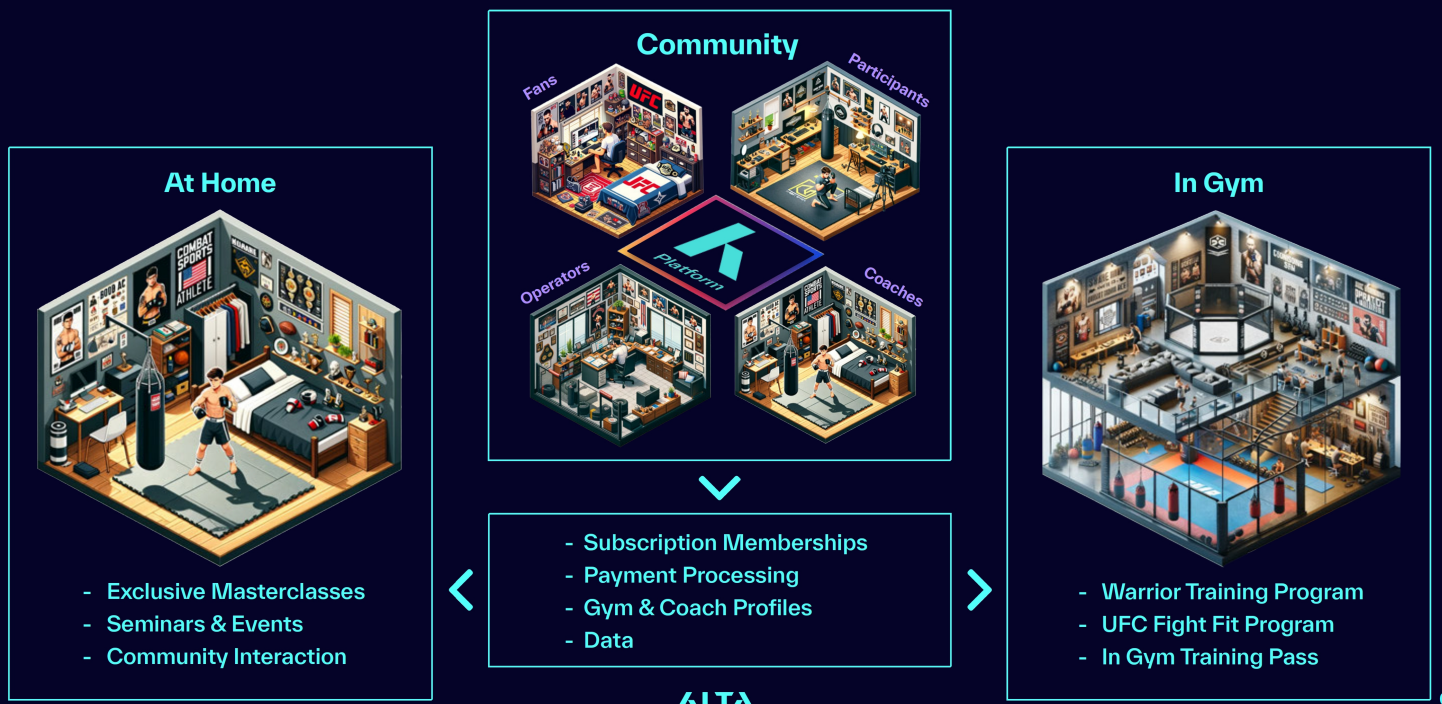
per IBIS 2020

ALTA



5.

We have a simple business model that is CapEx light and highly scalable



That solves the key challenges for all sector stakeholders

Fans

- I want skin in the game!
- Monetize my fan knowledge
- On-demand interactions with my idols



Participants

- Right community for me?
- What goals do I want to achieve?
- Who do I trust to guide my journey?

Gym Operators

- How do I earn more?
- Severely time poor
- Member retention



Coaches

- How do I earn more?
- How can I get more exposure?
- How can I monetize my skills?

ALTA

We have built iconic partnerships with the most exciting and respected identities in MMA who amplify our brand and drive platform adoption



Authentic Brand Amplification

John Kavanagh | Coach of Conor McGregor Daniel Cormier | Two division UFC Champion Laura Sanko | Fighter and ESPN MMA Broadcaster Eugene Bareman | Coach of Israel Adesanya & Alexander Volkanovski

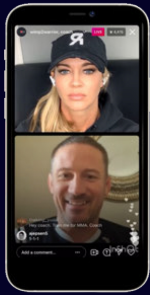
Brand Ambassadors

We have secured high profile brand ambassadors and investors with 60M+ social media followers to generate even more hype and reach



ALTA

And we leverage our talent and ambassadors to create viral moments that generate massive organic reach at no / low cost



Social Media Stream >

Our Brand Ambassador **Laura Sanko** exclusively interviews **John Kavanagh** post UFC 264 on Alta's Instagram Live Stream following the shock ending to **Conor McGregor's** fight

Direct Viewers >

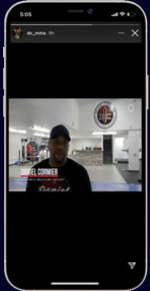
Immediately **7,000+ Live Viewers** see the stream and share this with their friends and contacts. Subsequently, the archived stream attracts over **600,000+ views**

Network Amplification >

People and organizations associated with our ambassadors pick up and share the story **2,600+ reshares** via **ESPN, BT Sport, Joe Rogan, Ariel Helwani, MMAJunkie** and others

Outcome

Message **viewed by 15 million+** potential participants



Social Media Post >

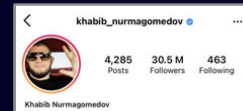
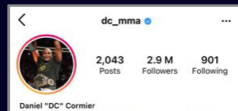
Our Brand Ambassador – **Daniel Cormier** did an Instagram story from his gym, highlighting the Alta participant journey

Direct Engagement >

Daniel Cormier's **3.5 million** followers see the story and share with their friends and contacts

Network Amplification >

Khabib Nurmagomedov follows Daniel and shares the story with his **34 million** followers



Outcome

Message **viewed by 35 million+** potential participants

ALTA

Our product suite enables participation to occur on a spectrum, with gym & coach subscriptions to be added mid 2024



Alta Programs / UFC Fit Programs

- ▶ US\$250-550/mth
- ▶ 10-20 week immersive training programs designed by top coaches

Revenue Model - revenue
share with gym partners



In-Gym Training & Coaching

- ▶ US\$100-125/mth Ability to train off basic gym timetable
- ▶ Bundled with community membership

Revenue Model - revenue
share with gym partners



Academy & Community Online Member

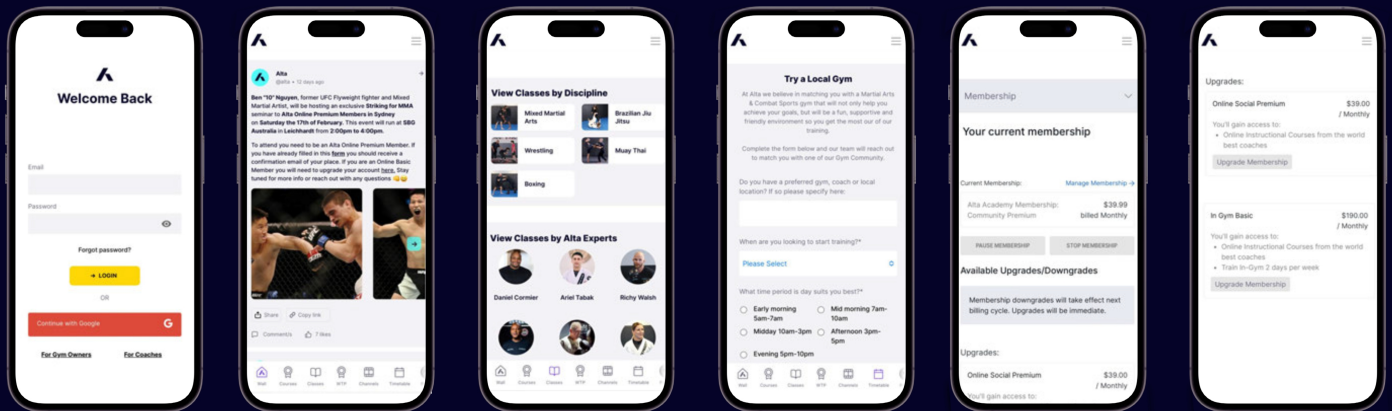
- ▶ US\$6-\$25/mth Exclusive masterclass content
- ▶ News feeds and community generated content

Revenue Model -
100% to Alta

In all cases, customers become an Alta Member. We collect 100% of the payments from our members, then pay our gym and coaching partners to deliver in-gym training and Alta Programs

ALTA

Our platform has a simple user journey to attract, engage, monetize and retain



Login

On any device



Engage

Global Community Wall



Discover

Local gym community & coach discovery



Personalize

Which local gym community & coach is best for me?



Monetize

What are my membership options?

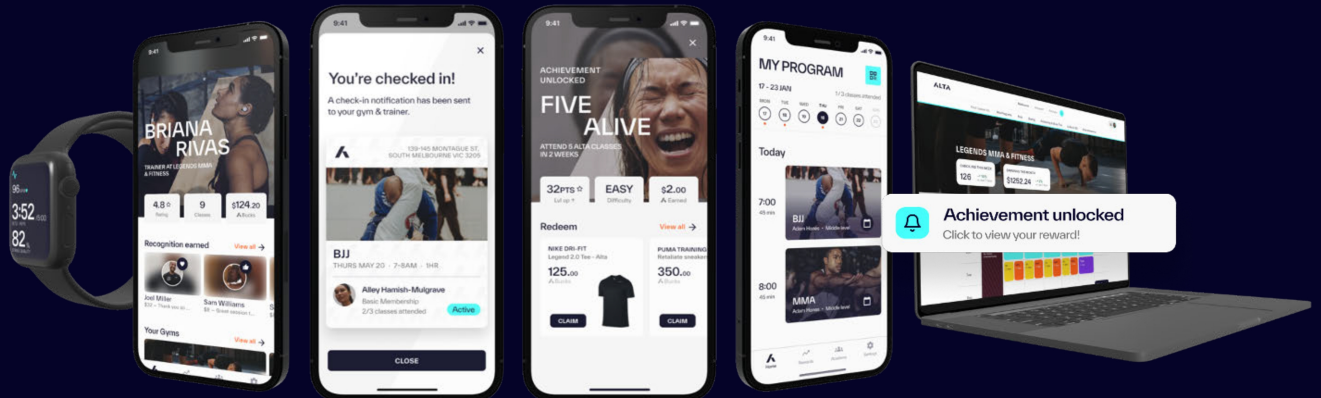


Retain

What are my subscription options?

ALTA

And we will continue to innovate to provide our members with attractive products and experiences



Utilizing web experiences, native applications, dashboards and wearables, ALTAs end-to-end ecosystem will digitally enable and engage Fans, Participants, Coaches and Gyms

ALTA

Why gym operators and coaches partner with Alta



Online & In-Gym Training

Gyms and coaches partner with Alta to access to our proprietary programs and exclusive online content.



Trusted Partner

Alta is a trusted partner to some of the highest profile coaches and martial arts academies globally.



New Revenue

We generate millions of dollars of new revenue for the martial arts community through our proprietary products and training experiences.



Payments & Utilities

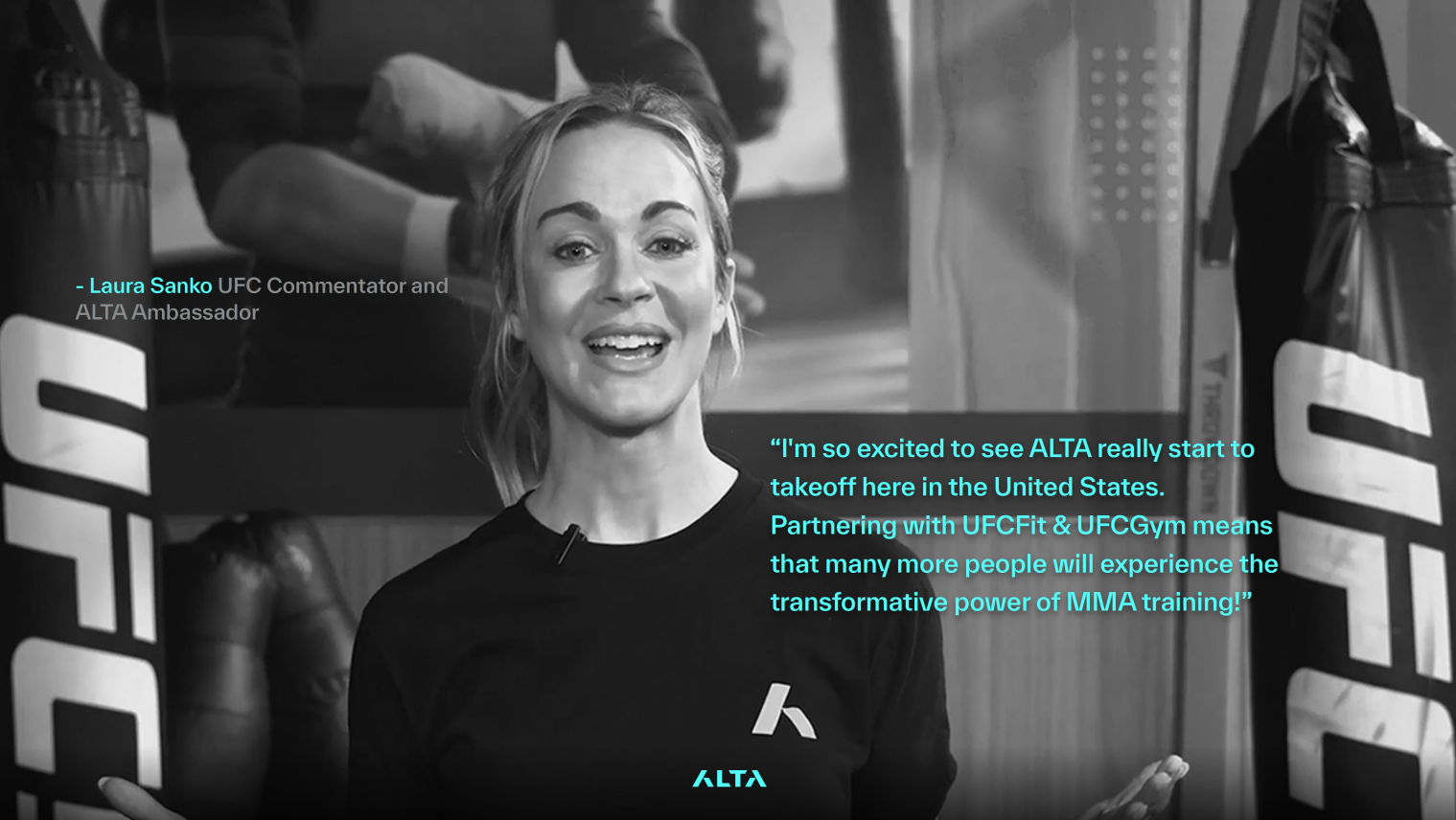
Gyms and coaches utilize our platform to support the ongoing management of their gym including payments, timetable management and membership administration.



Not a Franchise

We partner with existing gyms and coaches, leveraging their expertise and facilities to attract and service new Alta members.





- Laura Sanko UFC Commentator and
ALTA Ambassador

"I'm so excited to see ALTA really start to
takeoff here in the United States.
Partnering with UFCFit & UFCGym means
that many more people will experience the
transformative power of MMA training!"

ALTA

The growth and success of our platform is perfectly aligned to delivering utility to the gym owner and coach



Importantly, growing sector participation benefits all stakeholders through increased revenues and more customers

ALTA

Our US expansion strategy is refined from our key learnings to date



Playbook Learnings

Implement learnings from the US, AUS, NZ, UK & IRE growth to date.



Data Driven Approach

Prioritize cities with > 1m population and have a concentration of martial arts academies.



Establish Key Partnerships

Through data and key relationships, bring on influential gyms and coaches in each new region to build scarcity.



Revenue Generation

Launch Alta Programs with key partners as the "trojan horse" in each new region to activate the marketing and content flywheel.

We also have a global Leadership Team with deep sector and capital markets expertise to execute on our plan



Nick Langton
Founder & CEO

25+ years experience in capital markets, wealth advisory and technology startups as a founder, CEO, private capital investor and non executive director. BEc, GradDip Fin



John Kavanagh
Co-Founder

Acclaimed as one of the world's greatest martial arts coaches, Founder of SGG Ireland, Head Coach to superstar Conor McGregor and World MMA Coach of the Year 2017. BEng



James Fleet
Co-Founder & Chief Technology Officer

20+ years experience as a technology executive, CEO and cofounder. Built and led Australia's largest consumer appliances marketplace and insurance comparison platform.



Neale Java
Chief Financial Officer

15+ years experience in capital markets, finance and strategy, and scaling and building technology companies with rapidly evolving strategies. BEng, MFin, MBA, GAICD.



Jonathan Hart
Alta Director & Company Secretary

20+ years experience in corporate advisory and corporate law specializing in growth, debt and equity financing, across a broad range of industry sectors. Cross border experience. LLB, BCom



Rich Chou
Vice President, North America

20+ years experience in combat sports, including executive roles at Bellator, Strikeforce and Elite XC. One of the most admired and influential identities in MMA. BBus



Tanya Langton
Head of Operations

25 years experience in capital markets and asset management as an analyst and portfolio manager. A business founder and experienced operations executive. BSc, GradDip Fin



Peter Jarman
Chief Marketing Officer

28+ years experience in sports marketing, Peter led marketing at the National Rugby League, Fox Sports and Football Federation of Australia. Peter's other sports marketing experience includes F1, Olympic Games, AFL and V8 Supercars.

Independent Board Members and Advisors



Vaughn Taylor
Alta Chairman

Global Investment Professional, board member of a number of leading global growth companies, ex-CIO of AMB Capital Partners.



Hugh Williams
Alta Director

Independent Director and Managing Director at Pitt Street Capital, formerly Goldman Sachs and Citigroup Global Markets.



Todd Ruppert
Advisory Board

Global Investment Professional, ex CEO and President of T Rowe Price Global Investment Services, ex Venture Partner of Greenspring Associates.



Andy Stewart
Advisory Board

Global Investment Professional, Industry Partner of Motive Partners, ex Co- CEO Blackrock Alternative Investments, ex Head of Alternatives Credit Suisse.



Round 2: Forward Pressure

“The moment the more aggressive combatant starts taking control of the fight”

We have amassed a substantial user base with strong digital engagement

15M MONTHLY VIEWS

5M SOCIAL MEDIA FOLLOWERS

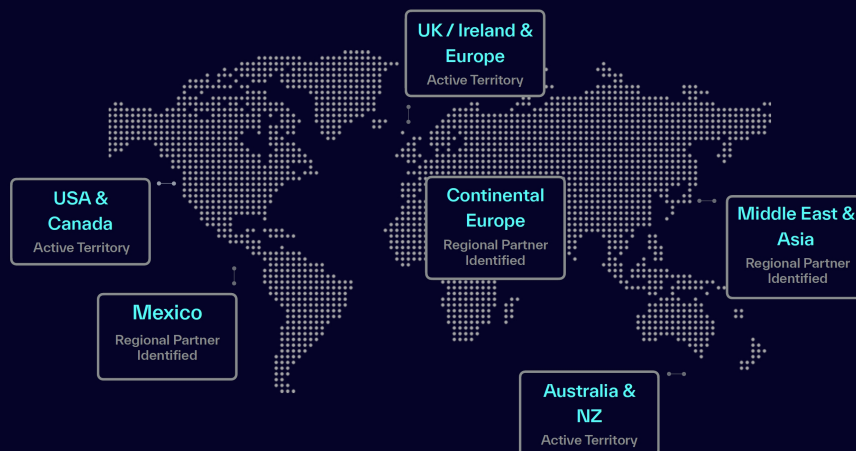
530K USER PROFILES

TOP3 RANKED FOR MMA IN GLOBAL SEARCH

450K MONTHLY USER ENGAGEMENTS

10,000 PUBLISHED ATHLETE PROFILES

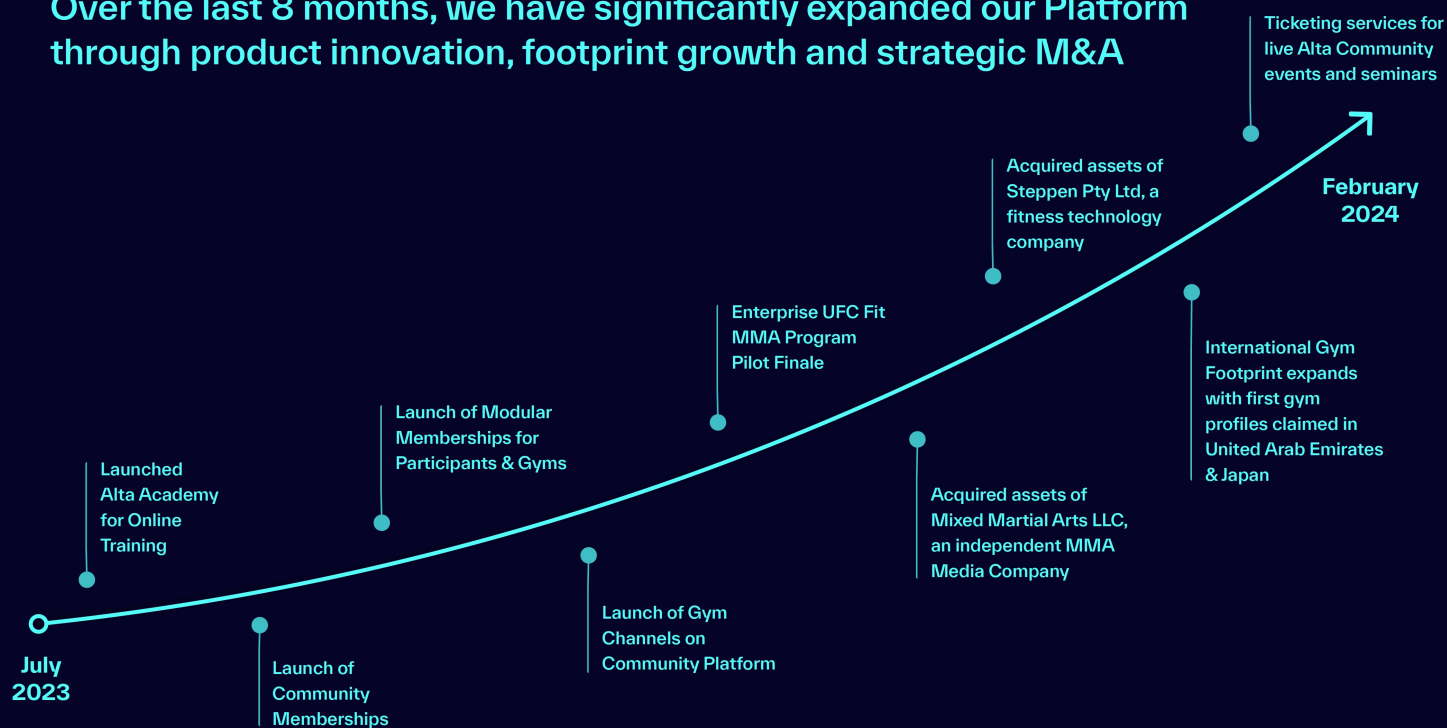
2,700 PUBLISHED GYM PROFILES



(i) As at November 2023 (actuals) across TrainAlta.com, MixedMartialArts.com and Steppen.

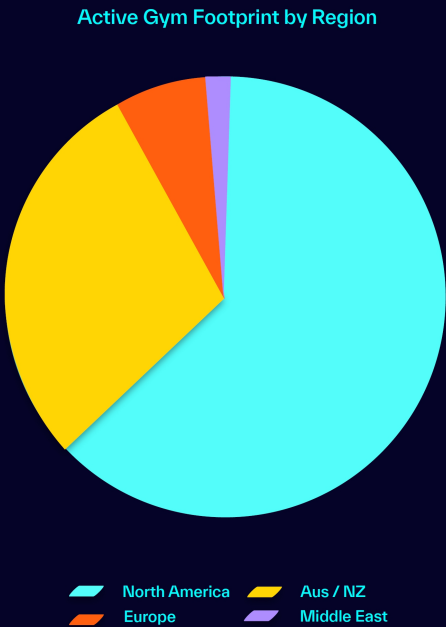
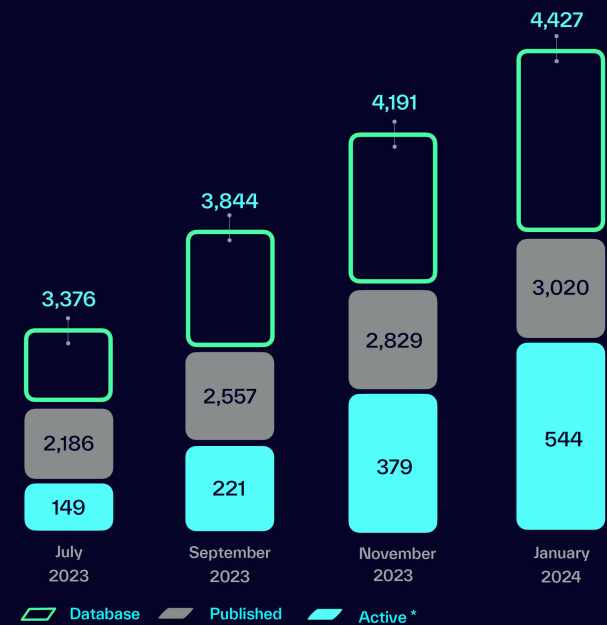
ALTA

Over the last 8 months, we have significantly expanded our Platform through product innovation, footprint growth and strategic M&A



We have aggressively grown our Published and Active Gym footprint

Our focus in the next 12 months is to further **accelerate footprint growth** simultaneous with increasing Active Gyms servicing Alta Members



* Active Gyms represent gyms that have claimed their profile on the Alta Platform and agreed to the Terms and Conditions of the Alta Platform.

We have built a significant database of athlete profiles, potential content creators and tutorial libraries

5,645+

Potential content
creators profiles

9,870+

Professional and amateur
fighter profiles

3,500+

Tutorial videos

(I) As at November 2023 (actuals) across TrainAlta.com, MixedMartialArts.com and Steppen.

ALTA

22.

In late 2023, we completed two transformational acquisitions and we will target other strategic M&A opportunities in 2024 and beyond



Mixedmartialarts.com (October 2023)

- ▶ An influential player in MMA digital media, offering a novel platform for fans, practitioners and enthusiasts of the sport. Owner of www.mixedmartialarts.com and www.mma.tv.
- ▶ Over 260,000 forum accounts, more than 350,000 monthly sessions and over 5 million followers across Facebook.
- ▶ With focused investment in technology and user engagement, there is considerable potential to revitalize and grow the platform's user base and revenue streams.



Steppen (September 2023)

- ▶ Steppen is a dynamic fitness app designed to inspire, guide, and support users on their fitness journey.
- ▶ Over 395,000 downloads, predominantly in the US and a database of over 270,000 users.
- ▶ We plan to continue Steppen App's operations and integrate key aspects of its proprietary technology, while optimizing content and services for users to accelerate monetization.

We have proven our Warrior Training Programs deliver strong actual “per program” unit economics across hundreds of programs globally



As at January 2024, we have over 500 Active Gyms globally that have claimed their profile and signed T&C's on the Alta Platform.

(i) Economics stated above are based on average actual operating data for the last 3 fiscal years to 30 June 2023, with 120 programs and 2,914 participants
(ii) above are on a USD basis, applying a conversion rate of 1.49 USD/AUD.

Building on our proven unit economics from the Alta Programs, we have launched new membership tiers to extract higher potential revenues per Active Gym

2

Target Alta Programs p.a.
per Active Gym

\$48k p.a. target gross
revenue (1)

41% Target Margin

15

Target Alta Members
Training in each Active
Gym p.a.*

\$27k p.a. target gross
revenue (2)

15-20% Target Margin

30

Target Alta Members
signed up to the Alta
Academy*

\$9k p.a. target gross
revenue (3)

70-80% Target Margin

60

Target Alta Members
signed up to the Alta
Community*

\$4k p.a. target gross
revenue (4)

80-90% Target Margin



US\$ 88,000 p.a

Target Gross Revenue Potential per Active Gym

As at January 2024, we have over 500 Active Gyms globally that have claimed their profile and signed T&C's on the Alta Platform.

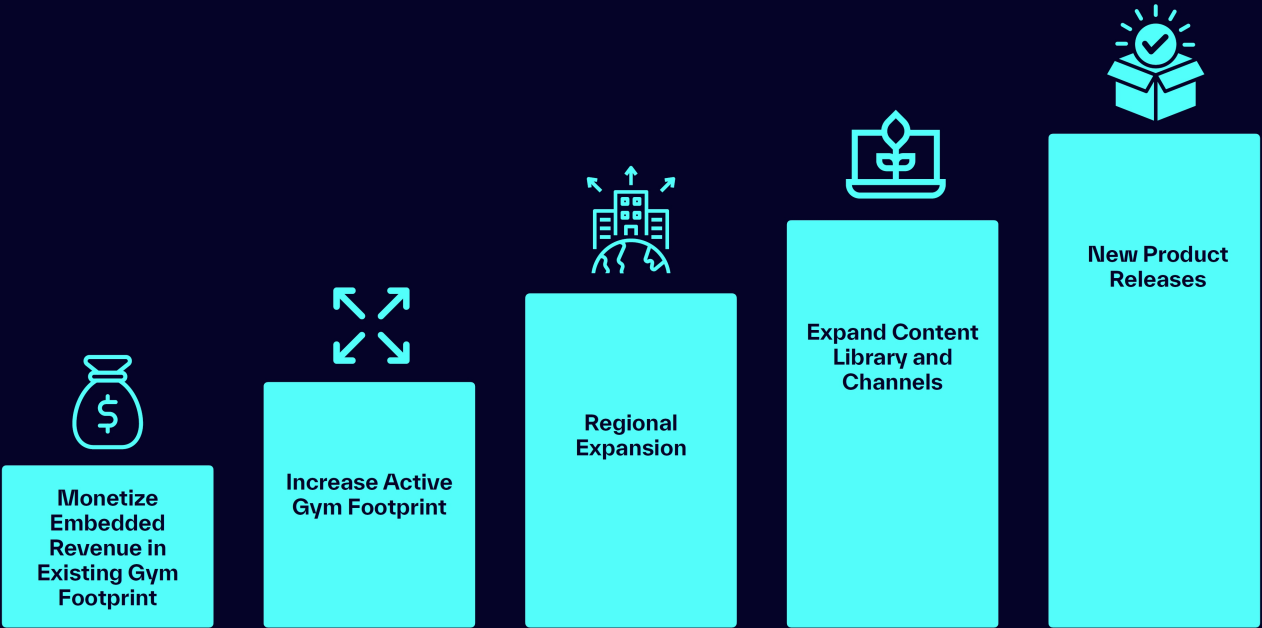
Notes - *New membership tier launched in October 2023 (1) assumes Each Active Gym runs 2 Alta Programs p.a. based on 3-year historical per-program unit economics, (2) assumes each Active Gym has 15 Alta Members training at US\$150 / mth / member, (3) Assumes each Active Gym has 30 Members signed up to the Alta Academy at US\$25 / mth / member, (4) assumes each Active Gym has 60 Members on the Alta Community at US\$6 / mth / member.



Round 3: Finish the Fight

“Don’t leave it in the hands of the judges”

Over the next 12 months we will focus on the following growth initiatives



Historical Financial Summary

- ▶ Cashflow from operations was (US\$3.74m) and (US\$5.85m) in FY23 and FY22 respectively. ¹
- ▶ There were significant non-cash and one-off expenses of US\$9.9 million and US\$0.9 million in FY23 and FY22 respectively (refer below).
- ▶ Our platform is built, with our focus on gym footprint growth and extracting embedded target revenue from within our Active Gym footprint.

Financial Summary (USD) ¹	2023	2022
Total Revenue	1,034,427	682,647
Total Expenses	(14,898,562)	(8,807,516)
Net Loss before Income Tax as per Financial Statements	(13,864,135)	(8,124,870)

Significant Non-Cash Expenses ²	2023	2022
Share Based Payments	1,592,140	1,122,491
Depreciation and amortization	242,330	189,128
Convertible notes issued in lieu of payments for service	420,300	-
Capitalized Interest relating to convertible notes	3,010,595	1,590,372
Fair value movement in derivative liability relating to convertible notes	4,624,688	(1,996,535)
Total	9,890,053	905,456

(1) The income Statement for 2023 has been converted into U.S. Dollars at an average rate of 0.6731 AUD/USD for the year ended June 30, 2023, as quoted by the Federal Reserve Bank of New York. The income Statement for 2022 has been converted into U.S. Dollars at an average rate of 0.7256 AUD/USD for the year ended June 30, 2022, as quoted by the Federal Reserve Bank of New York.

(2) Refer to Note 18 of the FY23 Consolidated Financial Statements.

Balance Sheet Pro Forma

As of June 30, 2023

Consolidated Balance Sheet Data (USD) ¹	Actual	Pro Forma As Adjusted ²
Cash and cash equivalents	2,430,735	7,340,305
Total current assets	4,005,862	8,915,431
Total assets	4,747,010	9,970,889
Total current liabilities	18,394,316	1,764,319
Total liabilities	25,186,683	2,454,229
Total equity	(20,439,673)	7,516,661

(1) The Balance Sheet has been converted into U.S. dollars at freely floating rate of 0.6565 AUD/USD as quoted by the Federal Reserve Bank of New York on December 12, 2023.

(2) On a Pro Forma As Adjusted basis after giving effect to the recently completed initial public offering including (i) the conversion of outstanding convertible notes into 4,616,026 Ordinary Shares on December 31, 2023 and March 27, 2024, and (ii) the sale of 1,300,000 Ordinary Shares in the recently completed initial public offering.

Cap Table

Ordinary Shares Pre-IPO ¹	10,267,686
Options (WAEP: US\$2.96) ²	1,597,641
RSU's ³	630,729
Fully Diluted Shares Outstanding	12,496,056

(1) A total of 8,967,686 ordinary shares are locked up for a minimum of 6 months from the date of the recently completed initial public offering, with directors and officers locked up for twelve (12) months and other pre-IPO shareholders locked up for six (6) months.

(2) WAEP of Options on Issue assumes a freely floating rate of 0.6565 AUD/USD as quoted by the Federal Reserve Bank of New York on December 12, 2023.

(3) RSU's issued to directors and officers, management and ambassadors under the EIP.

We Believe Alta is the next Category Killer!



Sector Tailwinds

Multi-billion-dollar revenue opportunity in the fast growing MMA market.



Partnerships

Existing partnerships with reputable coaches and gym owners, including UFC Gym.



Team and Investors

Best in Class team, high-profile investors and ambassadors with deep sector trust and credibility to execute strategic plan.



Mergers and Acquisitions

Disciplined and strategic M&A will compliment Organic Growth and the build out of the ecosystem.



Highly Scalable Platform

Our platform is cap-ex light and genuinely solves for our customers pain points.



First Mover & Proven Unit Economics

Proven Unit Economics plus substantial embedded revenue opportunities across our existing footprint.

ALTA

